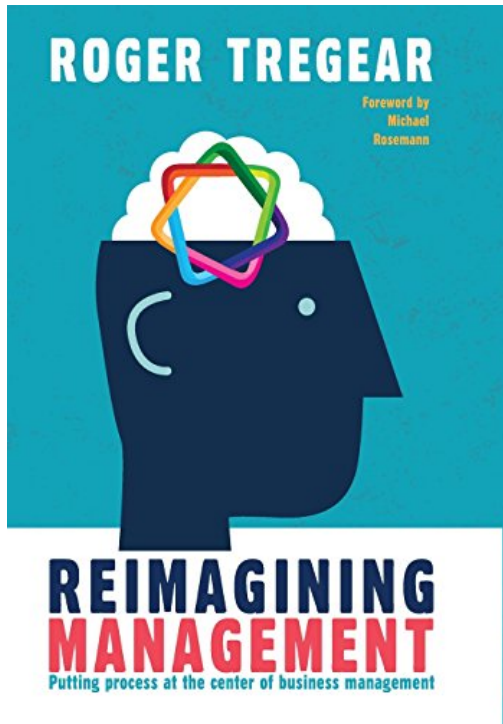


[PDF] Download Reimagining Management Full Book



Book details



Book Synopsis

This book provides a straightforward, practical explanation of the theory, practice, and benefits of process-based management. Reviewers from across the globe have praised Reimagining Management as a superb reference book that shows how to establish and implement BPM in any organization and a modern classic for the BPM space! The breakthrough impact of the book has been recognized in review comments such as: Roger has unlocked the mystery of business process management , and Reimagining Management defines the missing link , and finally This book is a must for any leader wanting to reframe, enrich, and refocus management to get different results. For most organizations, the time has passed when improving performance can be achieved by simply reducing budgets and assuming those affected will adjust to the change. After years of budget cuts and efficiency dividends, and not helped by too many failed process improvement projects, the easy changes are done, contingency resources are extinct, and further change is deep, structural, disruptive, and difficult. The need to do more with less seems both inevitable and impossible. Organizations need to step back from day-to-day functional issues and reimagine themselves as value-creation and delivery flows. Management needs its own disruption; the first transformation required is of management itself. Reimagining Management introduces the concepts of the 7Enablers of BPM and the Tregear Circles as part of a practical framework for the positive and controlled evolution of management practice; an approach to organizational management that focuses on the creation, accumulation, and delivery of value to customers and other stakeholders. Chapter 10 details the Big BPM Project, a project plan for implementation of these ideas. A core principle of Reimagining Management is the primacy of process. This principle says that the only way any organization can create, accumulate, and deliver value to its customers, itself, a